

Planet

Goal: To make pet care environmentally sustainable

Our approach

Climate change, biodiversity loss and resource scarcity are the biggest challenges that we face across the planet. They are complex and inter-related problems that affect every part of our business too. For our business to be sustainable we need to cut carbon emissions and environmental impacts. Our strategy refresh has put sustainability at the heart of our business strategy.

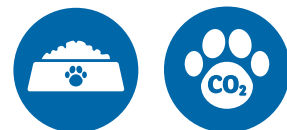
Within the planet area we have developed a goal to make pet care environmentally sustainable. The most material area for us to address to achieve this goal is pet food. It is a non discretionary product that all pet owners have to buy and it has environmental impacts because of the land-based ingredients and animal-based proteins in the majority of recipes. We will place strategic priority on this area while continuing to address our operational impacts.

Our focus areas for this report:

- Our operational impacts
- Our value chain impacts

Please see our Annual Report page 52 for our TCFD statement

New Strategic Priorities



Our goal of making pet care environmentally sustainable will be achieved by leading in sustainable pet food:

- Environmental impacts on carbon, land use, water and nature
- Innovative, sustainable packaging
- Nutritional needs met, affordably

Highlights

B

Retaining CDP score of 'B' in our second year of completion

1,000+

ideas generated by our all colleague 'Big Listen' on planet topics

41%

reduction in absolute scope 1 and 2 emissions since 2016, while increasing sales by 80%

£500k

raised for the Woodland Trust in the last two years

98.3%

of operational waste diverted from landfill

75%

of company car fleet low carbon

10%

improvement in CO₂e intensity relative to £m revenue at 17.2 (FY23) vs 19.1 (FY22)

94%

Pet pouch customer collection bins in 94% of pet care centres. Over 7 million collected since initial trial in 2021

100%

of main Group electricity contract renewable since 2017 and all buildings carbon neutral in relation to energy use

2040

SBTi approved 2030 and 2040 carbon reduction targets

Alignment to SDGs



Our Refreshed Targets:

Pet food
By 2028 all priority own brand food products carbon footprinted

Products
By 2028 all priority raw materials to be sustainable and packaging recyclable

Scope 3 carbon
By 2028 all priority suppliers to have carbon reduction plans in place and 50% to have achieved leadership category

Biodiversity
By 2028 create, protect and restore over 15k acres of native UK woodland (2020 base)